

AD SPECIFICATION

Size	Type Area	Trim	Bleed
Double page spread	590mm x 390mm	610mm x 410mm	616mm x 416mm
Full page	285mm x 390mm	305mm x 410mm	311mm x 416mm
Half page	285mm x 190mm	-	-
Front page footer	285mm x 66.5mm	285mm x 66.5mm	285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

CIRCULATION

W12 / 7 2,468
W12 / 8 2,180
W12 / 9 2,428
W12 / 0 2,322
W6 / 0 1,305
W6 / 7 1,854
W6 / 8 2,126
W6 / 9 1,866
W14 / 9 2,156

Pick up copies 2,000
Total print run 20,705
Readership 33,182

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