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# MOVETO KINGSTON MEDIA PACK 2017

IN PRINT ONLINE ON THE GO

## **AD SPECIFICATION**

Size

Double page spread Full page Half page Front page footer

#### Type Area

590mm x 390mm 285mm x 390mm 285mm x 190mm 285mm x 66.5mm

#### Trim

610mm x 410mm 305mm x 410mm Bleed 616mm x 416mm 311mm x 416mm -

285mm x 66.5mm

-285mm x 66.5mm

### **TECHNICAL SPEC**

**Production** MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

**Copy date** Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

#### **CIRCULATION** KT3 / 4 New Malden 1,547 KT1 / 1 Kingston 450 **KT1 / 2** Kingston 2,318 **KT3 / 5** New Malden 2,985 **KT1 / 3** Norbiton 2,323 KT3 / 6 New Malden 2,643 KT10 / 0 Thames Ditton 653 KT5 / 8 Surbiton 2.687 KT7 / 0 Thames Ditton 2,614 KT5 / 9 Surbiton 2,645 **KT2 / 5** Kingston 2,436 KT6 / 4 Surbiton 1,888 **KT6 / 5** Surbiton 1,854 **KT2 / 6** Kingston 2,101 KT2 / 7 Kingston 1,445 KT6 / 6 Surbiton 2,178 **KT3 / 3** New Malden 3.022 KT6 / 7 Tolworth 2,784 Pick up copies 3,500 Total print run 42,073 Readership 67,316

### CONTACTS

**Estate agent advertising** Sarah Finucane 07931 342 818 s.finucane@barrelfield.co.uk

New homes advertising Leah Nikolaou 020 8390 9242 I.nikolaou@barrelfield.co.uk

Editorial editorial@barrelfield.co.uk Production

Dan Rees 020 8390 9242 d.rees@barrelfield.co.uk

Distribution David Knight 020 8390 9242 d.knight@barrelfield.co.uk

MOVETO HEAD OFFICE 5 Oyster Park, Chertsey Road Byfleet, Surrey KT14 7AX

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