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AD SPECIFICATION

Size

Double page spread Full page Half page Front page footer

Type Area

590mm x 390mm 285mm x 390mm 285mm x 190mm 285mm x 66.5mm

Trim

610mm x 410mm 305mm x 410mm

Bleed 616mm x 416mm 311mm x 416mm

285mm x 66.5mm

285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

KT8 / 0 East Molesey KT12 / 1 Walton on Thames **KT8 / 9** East Molesey **KT10 / 0** Claygate KT10 / 8 Esher KT10 / 9 Esher

KT11 / 1 Cobham KT11 / 2 Cobham KT11 / 3 Cobham

KT12 / 2 Walton on Thames KT12 / 3 Walton on Thames KT12 / 4 Hersham KT12 / 5 Hersham KT13 / 0 St Georges KT13 / 8 Weybridge KT13 / 9 Oatlands

KT22 / 0 Oxshott KT24 / 5 East Horsley & Effingham KT24 / 6 West & East Horsley

Total print run 30,000 Pick up copies 2,000 Door to door 28,000 Readership 48,000

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